

# Fayas M

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## Professional Summary

B.Com (Computer Applications) student at SRM Institute of Science and Technology with an interest in business analysis, finance, fintech, and data-driven problem solving. Pursuing US CMA while building practical skills in MS Excel, Python, and business applications. Applying analytical, accounting, and technology skills to solve real-world business problems and continuously improve through learning and practical experience.

## Education

B.Com (Computer Applications), SRM Institute of Science and Technology, Kattankulathur  
3rd Year • CGPA: 8.99 | Expected Graduation: 2027  
US CMA (Pursuing) – Imarticus Learning (2026)

## Skills

- Accounting & Finance: Financial Accounting, Cost Accounting, Management Accounting, Financial Reporting, Income Tax (Fundamentals)
- Data & Analytics : MS Excel, Data Analysis Basics, Dashboard Development, Data Cleaning and Visualization, Analytical Thinking
- Technical :Python, Jupyter Notebook, HTML, CSS, SQL
- Professional : Communication, Teamwork, Problem Solving, Willingness to Learn

## Internship Experience

**Digital Marketing Intern-Groen Pixelonics Tech Solutions LLP** | Chennai | May 2025 – June 2025

- Assisted in **social media marketing** and content scheduling to support digital marketing campaigns.
- Performed SEO and keyword research to improve online visibility and website performance.
- Supported **website content management** by updating and organizing digital content.
- Contributed to **campaign planning and execution** while monitoring engagement and basic performance metrics.
- Gained practical experience in **digital marketing, analytics, teamwork, and professional communication**.

## Projects

**WealthLens – Investment Portfolio Dashboard** - Personal Project | HTML, CSS, JavaScript

- Designed and developed a portfolio dashboard to track stocks, mutual funds, gold, and Silver in a single interface.
- Built features to monitor invested amount, current value, p/l, returns, and asset allocation.
- Created the project to strengthen practical understanding of financial tracking, reporting, And dashboard-based portfolio management

**Personal Portfolio Website**- Personal Project | HTML, CSS, JavaScript

- Designed and developed a personal portfolio website to showcase profile, projects, Certifications, and contact information.
- Built responsive sections including About, Skills, Projects, Certificates, and Contact
- Strengthened practical skills in front-end development, layout design, and branding

## Certifications

- Python for Beginners - **Simplilearn** (July 2025)
- Data Analysis With Python – **FreeCodeCamp** (August 2025)
- Introduction To Cybersecurity - **CISCO** (September 2025)
- Introduction To Cognos Analytics - **Cognitive class** (September 2025)
- Data Science Methodology - **Cognitive class** (September 2025)
- Introduction to MS Excel – **Simplilearn** (Jan 2026)

## Additional Information

- **Languages:** English, Tamil (Native)
- **Career Interests:** Business Analysis ,Finance, FinTech, Financial Reporting, Data Analysis, Business Operations